

## **Our Vision:**

We will be recognised as a global leader in the tutorial method of learning and its use in further education; we will consistently deliver on our promises to our students and their parents, our staff and tutors, and our investors. Our mission is to provide the benefits of the tutorial method of learning to as many students as possible across the world.

- The tutorial method of learning: This means an individual approach to learning where knowledge and understanding are initiated by independent study and preparation and then successfully consolidated in probing and challenging discussion in the tutorial.
- **For our students and their parents:** This means demonstrably adding value to their academic circumstances; whether that comes from additional tuition, better examination grades, improved university and career prospects and/or recognised personal growth.
- **For our staff:** This means attracting, inspiring, developing and rewarding our staff to work in a stimulating and innovative professional academic environment that makes a difference to the lives of our students and their parents. Our staff are proactive and engaged; and share a strong belief in the tutorial method of learning.
- **For our tutors:** We recognise our tutor body is of critical importance to the success of Greene's. This means attracting and retaining the finest tutors able to communicate their knowledge; and to inspire and develop independent thinking and intellectual confidence in their students.

## **Our Values:**

Authentic personal service: We provide an outstanding personal service that is reliable, prompt and trustworthy and continually seek ways to improve its quality.
With 55 years of dedication to the best quality education we are always aware that

- every student is unique and deserves to be treated as such through the personalised academic programmes we offer.
- **Academic excellence:** We want our students to become inquisitive, confident and independent thinkers and to take charge of their own learning.
- Sustainability: We recognise the finite nature of resources and we educate our staff and students to respect the fragility of the planet, and to make them aware, not only of the environmental impact of our behaviour, and the challenges we face, but also the opportunities that we have to create a sustainable environment through example and education.
- **Wellbeing:** We take care of our students and their parents; our staff and tutors. We want to create a positive working community where everyone can thrive, feel listened to and cared for.
- **Collaboration:** We believe in the power of working together to innovate, solve problems, build morale and encourage support. We do not let each other down.
- **Delivery & Accountability:** We deliver on time, and to our very best in all we do, holding ourselves accountable to and responsible for our promises. Ownership begins with accepting the responsibility for a project, service, or task, from reception to outcome.